

Speak to mmlaw the franchising experts

The most recent statistics available indicate that there were reportedly 850 business format franchise systems operating in Australia.

If you are considering franchising your business or acquiring a franchise business, MMLaw can help you.

Simply put, Franchising is a way of doing business where the Franchisor (the owner of the business system), for a fee, assigns to a third party, namely the Franchisee, the right to market and distribute the Franchisor's goods and services and to use the business name for a fixed period.

MMLaw offers various services to all parties in the franchise industry consisting of:-

FRANCHISOR

- Advice on getting started - "making haste slowly" and doing it properly.
- Referrals to experts to assist on set up of your franchise system, i.e. IT, demographic studies, accounting support, finance.
- Franchising Code of Conduct compliance.
- Preparation of Franchise/Licence Agreements.
- Preparation of Franchise Disclosure Documents.
- Advice regarding dealing with the ongoing franchise relationship and any disputes that may arise.

PROSPECTIVE FRANCHISEES

- Review of Franchise Disclosure Documents.
- Review of the Franchise Agreement and associated documents such as Licences to Occupy, Leases, Deeds of Prior Representation etc.
- Advice on the due diligence required to be carried out by you to assist in making the right franchise acquisition for you.

EXISTING FRANCHISEES

- Advice on disputes with the Franchisor.
- Mediation to assist in resolving disputes.
- Advice and assistance with possible litigation against a Franchisor.

is your business
bursting to grow?